

# **PAB CONDUIT**

August 13, 2015

## \$75,000,000 (not-to-exceed) Columbia College Chicago

REQUEST	Purpose: Bond proceeds will be le "Corporation"), in order to assist of the following: (i) refunding all Authority Revenue Bonds, Columl amount of \$23,015,000 (the "Serie Illinois Finance Authority Revenue aggregate principal amount of \$48 principal amount of the Illinois Fir 2011, issued in the original aggreg with the Series 2003 Bonds and the fund, if deemed necessary or advisincurred in connection with the iss the costs of a bond insurance polic (collectively, the "Financing Purp Program: Conduit 501(c)(3) Reve Extraordinary Conditions: None	the Corporation in provoof the outstanding principal College Chicago, Sees 2003 Bonds"), (ii) rese Bonds, Columbia Col., 295,000 (the "Series 2 pance Authority Revenuate principal amount of the Series 2007 Bonds, the able by the Corporation uance of the Series 201 y or a surety bond if deposes").	riding all or sori pipal amount of pries 2003, issu- funding all of the lege Chicago, the 2007 Bonds"), (see Refunding El \$12,950,000 (see "Prior Bonda for the Author 5 Bonds and the	me of the funds r f the Illinois Edu- ted in the origina the outstanding p Series 2007, issu (iii) refunding all Bonds, Columbia the "Series 2011 Is"), (iv) funding ity, and (v) paying the refunding of the	necessary to do any or all cational Facilities al aggregate principal principal amount of the led in the original all of the outstanding College Chicago, Series a Bonds," and, together a debt service reserve leg certain expenses the Prior Bonds, including
BOARD ACTION	Final Bond Resolution (One-time of	Consideration)			
MATERIAL CHANGES	None. This is the first time this financing has been presented to the Board of Directors.				
JOB DATA	3,049 Curre	nt jobs	N/A New	jobs projected	
	·	ned jobs		struction jobs pro	pjected
DESCRIPTION	• Location: Chicago / Cook Coun	ty / Northeast			
	<ul> <li>Type of entity: Columbia Colleg</li> <li>Columbia College Chicago was accredited as a four-year, underg</li> <li>Columbia College Chicago offer diverse private, nonprofit arts an</li> <li>Columbia's student body representations.</li> </ul>	originally established in raduate, liberal arts sch is more than 120 acader d media college in the i	n 1890 as a col ool in 1974. mic majors and nation with ove	lege of education programs and is r 10,000 undergr	s the largest and most
CREDIT INDICATORS	<ul> <li>The plan of finance contemplates the refunding bonds to be sold in one or more series. Fixed Rate Bonds will be sold based on the College's underlying long-term debt rating, provided, however, that if the College attains a municipal bond insurance policy at the time of delivery of the Bonds, the Bonds will be sold based on the insurer's rating as well as the College's underlying rating.</li> <li>Columbia College Chicago is currently rated BBB+ (S&amp;P Negative outlook assigned as of 1/16/2015). Additionally, Columbia College Chicago is applying for a rating in connection with this refunding.</li> <li>Loop Capital Markets LLC. (the "Senior Manager") and BMO Capital Markets (the "Co-Manager") have been engaged by the College to underwrite the transaction. The final sizing on this transaction and any split between tax-exempt and conventional financing will be decided after tax due diligence has been completed.</li> </ul>				
SECURITY	• The bonds will be a general corprevenue pledge of the College all College.				
MATURITY	• 2045 (not-to-exceed 30 years)				
INTEREST RATE	<ul> <li>Both sizing and interest rates (ta conditions by the College and its not-to-exceed parameters.</li> </ul>				
SOURCES AND USES	Sources:		Uses:		
ESTIMATED	Series 2015 Bonds	\$63,114,438	Refunding l		\$69,255,000
	Prior Debt Service Reserve Funds	6,140,562	Costs of Iss	uance	<u>745,000</u>
	Equity	<u>745,000</u>			
	Total	<u>\$70,000,000</u>	Total		<u>\$70,000,000</u>
RECOMMENDATION	Credit Review Committee recomm	ends approval.			

## ILLINOIS FINANCE AUTHORITY BOARD SUMMARY August 13, 2015

**Project:** Columbia College Chicago

**STATISTICS** 

Project Number: 12299 Amount: \$75,000,000 (not-to-exceed)

Type: 501(c)(3) Revenue Bonds IFA Staff: Rich Frampton and Brad R. Fletcher

Location: Chicago County/

Region: Cook County/Northeast

#### BOARD ACTION

Final Bond Resolution (*One-time Consideration*)

Conduit 501(c)(3) Revenue Bonds

Credit Review Committee recommends approval

No IFA funds at risk

No extraordinary conditions

## **VOTING RECORD**

None. This is the first time this matter has been presented to the IFA Board of Directors.

#### **PURPOSE**

**Purpose**: Bond proceeds will be loaned to **Columbia College Chicago**, an Illinois not-for-profit corporation (the "**Corporation**"), in order to assist the Corporation in providing all or some of the funds necessary to do any or all of the following: (i) refunding all of the outstanding principal amount of the Illinois Educational Facilities Authority Revenue Bonds, Columbia College Chicago, Series 2003, issued in the original aggregate principal amount of \$23,015,000 (the "**Series 2003 Bonds**"), (ii) refunding all of the outstanding principal amount of the Illinois Finance Authority Revenue Bonds, Columbia College Chicago, Series 2007, issued in the original aggregate principal amount of \$48,295,000 (the "**Series 2007 Bonds**"), (iii) refunding all of the outstanding principal amount of the Illinois Finance Authority Revenue Refunding Bonds, Columbia College Chicago, Series 2011, issued in the original aggregate principal amount of \$12,950,000 (the "**Series 2011 Bonds**," and, together with the Series 2003 Bonds and the Series 2007 Bonds, the "**Prior Bonds**"), (iv) funding a debt service reserve fund, if deemed necessary or advisable by the Corporation or the Authority, and (v) paying certain expenses incurred in connection with the issuance of the Series 2015 Bonds and the refunding of the Prior Bonds, including the costs of a bond insurance policy or a surety bond if deemed necessary or advisable by the Corporation (collectively, the "**Financing Purposes**").

## IFA PROGRAM AND CONTRIBUTION

501(c)(3) Bonds are a form of municipal bond financing that 501(c)(3) corporations can use to finance capital projects that will be used to further their charitable mission. IFA's issuance will convey federal income tax-exempt status on interest earned on the Bonds paid to bondholders, thereby reducing the Borrower's interest expense.

## **VOLUME CAP**

501(c)(3) Bonds do not require Volume Cap.

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Current employment: 3,049 Projected new jobs: N/A Jobs retained: N/A Construction jobs: N/A

## ESTIMATED SOURCES AND USES OF FUNDS

Sources: Uses	s:
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Series 2015 Bonds \$63,114,438 Refunding Escrow

\$69,255,000 Prior Debt Service Reserve Funds 6,140,562 Costs of Issuance 745,000

Equity 745,000

Total <u>\$70,000,000</u> Total <u>\$70,000,000</u>

## FINANCING SUMMARY

Security: The fixed rate bonds will be a general corporate obligation, secured by a gross revenue pledge of

the College along with a mortgage or security interest in certain real estate assets of the College.

Structure: The plan of finance contemplates the public issuance of an amount not-to-exceed \$65 million of

tax-exempt and taxable debt to be issued in one or more series. Fixed Rate Bonds will be sold based on the College's underlying long-term debt rating of BBB+ (S&P), provided, however, that if the College attains a municipal bond insurance policy at the time of delivery of the Bonds, the Bonds will be sold based on the insurer's rating as well as the College's underlying rating.

Loop Capital Markets LLC and BMO Capital Markets have been engaged by the Borrower to

underwrite the transaction.

Underlying

Rating: Columbia College Chicago is currently rated BBB+ (S&P; Negative outlook assigned as of

1/16/2015). Additionally, Columbia College Chicago is applying for a rating in connection with

this refunding.

**Bond Insurance** 

Rating: To be determined, if necessary or desirable by the College.

Interest Rate: The College and their financing team will determine the mix of serial and term bonds (i.e., Fixed

Rate Bonds) after evaluating market conditions and prospective transaction sizing in advance of

pricing.

Maturity: No later than 2045 (i.e., 30 years from issuance date)

Closing Date: September 2015

Rationale: The proposed tax-exempt and taxable refunding will reduce monthly interest payments that

(together with other funds available to the Borrower) will assist in helping the College keep fixed charges (including debt service payments) as low as possible. Additionally, the refunding bonds will be issued under a new Master Trust Indenture that streamlines the College's covenants and

releases certain mortgages in connection with certain real estate assets of the College.

## PROJECT SUMMARY (FOR FINAL BOND RESOLUTION)

Purpose: Columbia College Chicago, an Illinois not-for-profit corporation (the "Corporation"), has requested that the Authority issue not to exceed \$75,000,000 (excluding original issue discount or premium, if any) in aggregate principal amount of revenue bonds consisting of one or more series of Revenue Refunding Bonds, Columbia College Chicago, Series 2015 (the "Series 2015 Bonds"), and loan the proceeds thereof to the Corporation in order to assist the Corporation in providing all or some of the funds necessary to do any or all of the following: (i) refunding all of the outstanding principal amount of the Illinois Educational Facilities Authority Revenue Bonds, Columbia College Chicago, Series 2003, issued in the original aggregate principal amount of \$23,015,000 (the "Series 2003 Bonds"), the proceeds of which were loaned to the Corporation to finance, refinance or reimburse certain of the costs of acquiring, constructing, renovating and equipping the educational facilities of the Corporation, (ii) refunding all of the outstanding principal amount of the Illinois Finance Authority Revenue Bonds, Columbia College Chicago, Series 2007, issued in the original aggregate principal amount of \$48,295,000 (the "Series 2007) Bonds"), the proceeds of which were loaned to the Corporation to finance, refinance or reimburse certain of the costs of acquiring, constructing, renovating and equipping the educational facilities of the Corporation, (iii) refunding all of the outstanding principal amount of the Illinois Finance Authority Revenue Refunding Bonds, Columbia College Chicago, Series 2011, issued in the original aggregate principal amount of \$12,950,000 (the "Series 2011 Bonds," and, together with the Series 2003 Bonds and the Series 2007 Bonds, the "Prior Bonds"), the proceeds of which were loaned to the Corporation to refinance certain of the costs of acquiring, constructing, renovating and equipping the educational facilities of the Corporation, (iv) funding a debt service reserve fund, if deemed necessary or advisable by the Corporation or the Authority, and (v) paying certain expenses incurred in connection with the issuance of the Series 2015 Bonds and the refunding of the Prior Bonds, including the costs of a bond insurance policy or a surety bond if deemed necessary or advisable by the Corporation, all as permitted by the Illinois Finance Authority Act (collectively, the "Financing Purposes").

#### **BUSINESS SUMMARY**

Background:

**Columbia College Chicago** (also, "**Columbia**" or the "**Borrower**") is incorporated under Illinois law and is a 501(c)(3) not-for-profit corporation exempt from federal income taxes under the Internal Revenue Code.

Description:

Columbia College Chicago is private, not for profit, independent, fully accredited, unaffiliated undergraduate and graduate college located in downtown Chicago. Columbia was originally established in 1890 as a college of education and became fully accredited as a four-year, undergraduate, liberal arts school in 1974. Columbia offers educational opportunities in the performing, visual, communications, and writing arts at both the graduate and undergraduate levels, and is home to the one of the largest film schools in the world. Its primary location in the South Loop area of Chicago provides easy access to the Art Institute of Chicago, Adler Planetarium and Astronomy Museum, Field Museum, Chicago Symphony Orchestra and other notable cultural and educational institutions.

Founded in 1890 as the Columbia School of Oratory, Columbia has grown to become the fifth largest private higher education institution in Illinois. Columbia College's enrollment of over 9,000 undergraduate students and approximately 400 graduate students is drawn primarily from the city of Chicago and its suburbs, but also attracts students from across the United States and from 41 foreign nations. Approximately one-third of Columbia's student body is African American, Latino, Asian, Native American, Pacific Islander, or multi-racial, making Columbia's student body among the most diverse of any private arts college. The student body is evenly divided between men and women.

Columbia College offers more than 120 academic majors and programs and is the largest private arts and media college in the nation. Columbia's operations are located at 27 properties comprising more than 1.3 million SF that the Borrower owns and leases in Chicago's South Loop. Columbia College has been located in the South Loop since 1975. Columbia College Chicago is currently the largest landowner in the South Loop.

Due to Chicago's role as a key media center, Columbia College has developed a strong internship and part-time job placement program for its students and has developed relationships with nine independent film festivals, 200 theatre groups and venues, 35 radio stations, and 25 magazines and newspapers. These employment opportunities have been critical in attracting students to Columbia. The faculty consists of more than 1,400 practicing artists, scholars, and professionals.

According to management, Columbia College's annual tuition of \$22,884 for academic 2014-2015 is less than the national average for private colleges in the U.S.

As a result of Columbia's strategic initiatives over the last 15 years, enrollment has increased from approximately 7,300 in 1993 to over 10,000 for the Fall 2015 term. Columbia believes this growth has resulted from its focus on (i) small class size (to facilitate close interaction with a faculty of working professionals), (ii) abundant internship opportunities with major employers in the Chicago area, and (iii) outstanding physical facilities.

Columbia College has been accredited at the undergraduate and graduate levels by the North Central Association of Colleges and Schools since 1974. Columbia College Chicago is also accredited as a teacher training institution by the Illinois State Board of Education.

Columbia College currently has five IFA/IEFA bond issues outstanding. The total balance outstanding as of 7/31/2015 was approximately \$86,610,000 and included four series of Fixed Rate Bonds and one series of Variable Rate Bonds (IEFA Series 2000 - \$17,100,000 outstanding) secured by a Direct Pay Letter of Credit (BMO Harris Bank, N.A.) expiring 4/1/2016.

All bond payments on Columbia College's existing IFA or IEFA debt obligations were current as of 8/1/2015.

## ECONOMIC DISCLOSURE STATEMENT

Applicant: Columbia College Chicago, 600 S. Michigan Ave., Chicago (Cook County), IL 60605

Contact: Michelle Gates, CFO/Vice President for Business Affairs: (T) 312-369-7215;

Email: mgates@colum.edu

Website: http://www.colum.edu/

Site Location: Proceeds of the Series 2015 Bonds will refinance outstanding debt undertaken in connection with

the College's campus at 600 S. Michigan Ave., Chicago (Cook County), IL 60605

Project name: IFA Revenue Refunding Bond's (Columbia College Chicago), Series 2015

Organization: Illinois not-for-profit established as a 501(c)(3) corporation under the Internal Revenue Code

Leased School

Properties: Columbia College Chicago leases the following properties for either academic or residential use:

Property	Use	Gross Area (SF)	Beds (Res'l Only)	Year Acquired
1006 S. Michigan	Academic	17,500	NA	2002
2 E. 8 <sup>th</sup> St.* 626 S. Clark*	Residential Residential	NA NA	566 763	2012 2010

Additionally, while Columbia College Chicago's buildings throughout its campus are owned by the College, the real estate upon which these many of these buildings are located is leased by the College pursuant to certain long-term ground leases.

Board of

Trustees: Columbia College Chicago is governed by a 35-member Board of Trustees.

Officers:

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Trustees:

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Lester Coney

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Jane Gately

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Devin A. Gross

Joan Hammel (BA '86, ex officio)

John McClain Holmes

Kwang-Wu Kim, President and CEO (ex officio)

Jay Leib (BA '95) Averill Leviton Fred C. Lowinger Howard Mendelsohn ('49)
Arlen D. Rubin
Asha L. I. Spencer
Arthur M. Sussman
Andreas Waldburg-Wolfegg
Sona Wang
Allison Grant Williams

Allison Grant Williams Hugh C. Williams Robert A. Wislow William Wolf

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PROFESSIONAL & FINANCIAL			
Auditor: Borrower's Financial	KPMG LLP	Chicago, IL	
Advisor:	Public Financial Management, Inc.	Boston, MA	Jeremy Bass Colleen Maloney
Borrower's Counsel:	Dentons US LLP	Chicago, IL	Mary Wilson
Bond Counsel:	Chapman & Cutler LLP	Chicago, IL	Chris Walrath J. Travis Wimsett
Senior Manager:	Loop Capital Markets LLC	Chicago, IL	Clarence Bourne Jonathan Yu Ankit Bavishi Alexandria Dunn
Co-Manager:	BMO Capital Markets	Chicago, IL	Connie Zhai Joyce Miller Michael Gagnon Morris Huling Alex (Jongtze) Lee
Underwriter's Counsel:	Quarles & Brady LLP	Chicago, IL	Kevin Slaughter Scott Bremer
Rating Agency:	Standard & Poor's	Chicago, IL	Ashley Ramchandani
IFA Counsel:	Thompson Coburn LLP	Chicago, IL	Tom Smith
IFA Financial Advisor:	Acacia Financial Group, Inc.	Chicago, IL	Jim Beck

## LEGISLATIVE DISTRICTS

Congressional: 7
State Senate: 3
State House: 5